

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Waterfront Strategies
3050 K Street NW
Suite 100
Washington, DC 20007

<u>Contract / Revision</u> 140807 /		<u>Alt Order #</u> 08326450
<u>Product</u> SENATE MAJORITY PAC		
<u>Contract Dates</u> 07/19/16 - 07/25/16		<u>Estimate #</u> 5053
<u>Advertiser</u> ISS/Senate Majority PAC-A		<u>Original Date / Revision</u> 07/15/16 / 07/15/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u> TV14573	<u>Advertiser Code</u> 163	<u>Product 1/2</u> 173
<u>Agency Ref</u> 6686		<u>Advertiser Ref</u> 13916

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	07/19/16	07/25/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/19/16	07/25/16	MTWTF--				4	\$500.00					
N 2	WHIO	07/19/16	07/25/16	Stephen Colbert	11:35 PM-12:37 X		:30			P-02		NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/19/16	07/25/16	MTWTF--				5	\$500.00					
N 3	WHIO	07/19/16	07/25/16	Late Late Show: Cord	12:37 XM-1:35 XM		:30			P-02		NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/19/16	07/25/16	MTWTF--				2	\$350.00					
N 4	WHIO	07/19/16	07/25/16	NewsCenter 7 @ noon	12:00 PM-12:30 F		:30			P-02		NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/19/16	07/25/16	MTWTF--				4	\$1,250.00					
N 5	WHIO	07/19/16	07/25/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/19/16	07/25/16	MTWTF--				5	\$700.00					
N 6	WHIO	07/19/16	07/25/16	Daybreak Edition 5a	5:00 AM-5:30 AM		:30			P-02		NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/19/16	07/25/16	MTWTF--				3	\$700.00					
N 7	WHIO	07/19/16	07/25/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/19/16	07/25/16	MTWTF--				3	\$1,750.00					
N 8	WHIO	07/19/16	07/25/16	Daybreak Edition 530a	5:30 AM-6:00 AM		:30			P-02		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/19/16	07/25/16	MTWTF--				2	\$800.00					
N 9	WHIO	07/19/16	07/25/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	2	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/19/16	07/25/16	MTWTF--				2	\$1,850.00					
N 10	WHIO	07/19/16	07/25/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
	Week:	07/19/16	07/25/16	MTWTF--				4	\$2,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!

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Contract / Revision	Alt Order #
140807 /	08326450

Contract Dates	Product	Estimate #
07/19/16 - 07/25/16	SENATE MAJORITY PAC	5053

Advertiser	Original Date / Revision
ISS/Senate Majority PAC-	07/15/16 / 07/15/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
N 11	WHIO	07/19/16	07/25/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				3	\$1,500.00					
N 12	WHIO	07/19/16	07/25/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				4	\$500.00					
N 13	WHIO	07/19/16	07/25/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				4	\$1,250.00					
N 14	WHIO	07/19/16	07/25/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTF--				3	\$400.00					
N 15	WHIO	07/19/16	07/25/16	M-F Prime Rotator	10:00 PM-11:00 PM		:30			P-02		NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWT---				2	\$4,000.00					
N 16	WHIO	07/22/16	07/22/16	Friday Prime Hour 3	10:00 PM-11:00 PM		:30			P-02		NM	1	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	----1--				1	\$2,750.00					
N 17	WHIO	07/23/16	07/23/16	CBS This Morning Sa	10:00 AM-12:00 PM		:30			P-02		NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1-				1	\$700.00					
N 18	WHIO	07/23/16	07/23/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1-				1	\$500.00					
N 19	WHIO	07/23/16	07/23/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1-				1	\$500.00					
N 20	WHIO	07/23/16	07/23/16	NewsCenter 7 Sa 8a	8:00 AM-10:00 AM		:30			P-02		NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1-				1	\$950.00					
N 21	WHIO	07/24/16	07/24/16	WHIO Reports	11:30 AM-12:00 PM		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1				1	\$350.00					
N 22	WHIO	07/24/16	07/24/16	NewsCenter 7 6p Su	6:00 PM-7:00 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1				1	\$500.00					
N 23	WHIO	07/24/16	07/24/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	-----1				1	\$1,000.00					
N 24	WHIO	07/21/16	07/21/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/18/16	07/24/16	---1---				1	\$1,750.00					
N 25	WHIO	07/19/16	07/25/16	M-Su 11p News	11:00 PM-11:35 PM		:30			P-02		NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/19/16	07/25/16	MTWTFSS				2	\$2,250.00					
N 26	WHIO	07/20/16	07/20/16	Wed Prime Hour 1	8:00 PM-9:00 PM		:30			P-02		NM	1	\$4,500.00

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ISS/Senate Majority PAC-	07/15/16 / 07/15/16

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Week:		07/18/16	07/24/16	--1----				1	\$4,500.00						
Totals													0.00	62	\$73,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/25/16	62	\$73,050.00	(\$10,957.50)	\$62,092.50
Totals	62	\$73,050.00	(\$10,957.50)	\$62,092.50

Signature: _____ **Date:** _____

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JUL14/16 17.10
*** WHIO-TV ***

PROGRAM : LATE SHOW WITHSTEPHEN COLBERT
CON COM1: LATE SHOW WITHSTEPHEN COLBERT

REP HEADLINE# 8326450
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL14/16 17.10
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			1237A-135A PROGRAM : LATE LATE SHOW WITHJAMES CORDEN CON COM1: LATE LATE SHOW WITHJAMES CORDEN	30		\$350.00	7/19	7/25	2		TU-F,M	2
4			1200N-1230P PROGRAM : NEWS CENTER 7 CON COM1: NEWS CENTER 7	30		\$1,250.00	7/19	7/25	4		TU-F,M	4
5			400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$700.00	7/19	7/25	5		TU-F,M	5
6			500A-530A PROGRAM : DAYBREAK EDITION CON COM1: DAYBREAK EDITION	30		\$700.00	7/19	7/25	3		TU-F,M	3
7			500P-530P PROGRAM : NEWS CENTER AT 5P CON COM1: NEWS CENTER AT 5P	30		\$1,750.00	7/19	7/25	3		TU-F,M	3
8			530A-600A PROGRAM : DAYBREAK EDITION CON COM1: DAYBREAK EDITION	30		\$800.00	7/19	7/25	2		TU-F,M	2
9			530P-600P PROGRAM : 530P NEWS CON COM1: 530P NEWS	30		\$1,850.00	7/19	7/25	2		TU-F,M	2
10			600P-630P PROGRAM : 6P NEWS CON COM1: 6P NEWS	30		\$2,000.00	7/19	7/25	4		TU-F,M	4
11			600A-700A PROGRAM : DAYBREAK EDITION CON COM1: DAYBREAK EDITION	30		\$1,500.00	7/19	7/25	3		TU-F,M	3

JUL14/16 17.10
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			700P-730P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$500.00	7/19	7/25	4		TU-F,M	4
13			700A-900A PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	30		\$1,250.00	7/19	7/25	4		TU-F,M	4
14			900A-1000A PROGRAM : LIVE-KELLY AND MICHAEL CON COM1: LIVE-KELLY AND MICHAEL	30		\$400.00	7/19	7/25	3		TU-F,M	3
15			1000P-1100P PROGRAM : RNC/DNC CON COM1: RNC/DNC	30		\$4,000.00	7/19	7/25	2		TU-TH,M	2
16			1000P-1100P PROGRAM : BLUE BLOODS-CBS CON COM1: BLUE BLOODS-CBS	30		\$2,750.00	7/22	7/22	1		FRI	1
17			1000A-1200N PROGRAM : CBS SATURDAY MORNING CON COM1: CBS SATURDAY MORNING	30		\$700.00	7/23	7/23	1		SAT	1
18			600P-700P PROGRAM : NEWS CENTER 7 (INCLUDES CBS NEWS) CON COM1: NEWS CENTER 7 (INCLUDES CBS NEWS)	30		\$500.00	7/23	7/23	1		SAT	1
19			700P-730P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$500.00	7/23	7/23	1		SAT	1
20			800A-1000A PROGRAM : NEWS CENTER 7SATURDAY MORNING CON COM1: NEWS CENTER 7SATURDAY MORNING	30		\$950.00	7/23	7/23	1		SAT	1

JUL14/16 17.10
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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
21			1130A-1200N PROGRAM : WHIO REPORTS CON COM1: WHIO REPORTS	30		\$350.00	7/24	7/24	1		SUN	1
22			600P-700P PROGRAM : NEWS CENTER 7 CON COM1: NEWS CENTER 7	30		\$500.00	7/24	7/24	1		SUN	1
23			900A-1030A PROGRAM : CBS SUNDAY MORNING CON COM1: CBS SUNDAY MORNING	30		\$1,000.00	7/24	7/24	1		SUN	1
24			730P-800P PROGRAM : RNC/DNC SPECIAL CON COM1: RNC/DNC SPECIAL	30		\$1,750.00	7/21	7/21	1		THU	1
25			1100P-1135P PROGRAM : NEWS CENTER 7 CON COM1: NEWS CENTER 7	30		\$2,250.00	7/19	7/25	2		TU-M	2
26			800P-900P PROGRAM : BIG BROTHER CON COM1: BIG BROTHER	30		\$4,500.00	7/20	7/20	1		WED	1
JUL/16 73050.00												
MARKET TOTALS \$146,100 WHIO 50% WDTN 30% WKEF 9% WRGT 9% CABL 0% WBDT 2%												
SVC- NSI												
DEMOS- RA35+*												
CONTRACT TOTAL 73050.00												
TOTAL SPOTS 62												